

Knowlative Affiliate Program

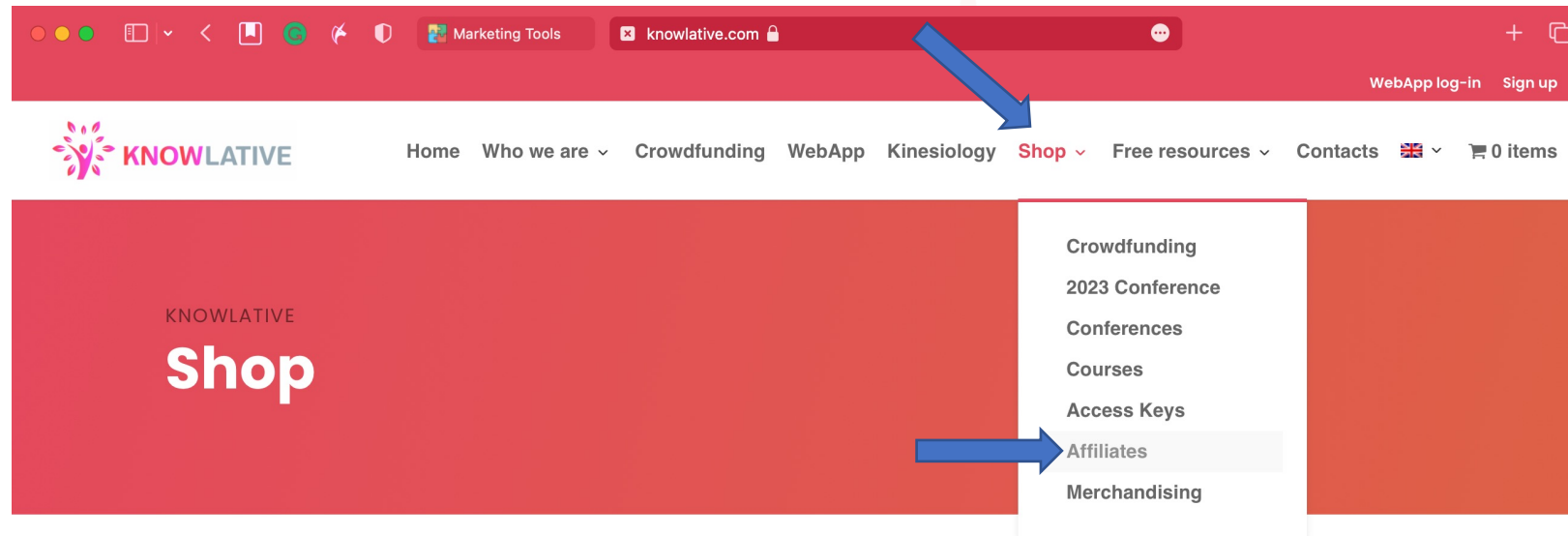
How to use the Knowlative Affiliate Program to promote Knowlative events and earn a revenue

Affiliate Program: Activate your space

- Once you are accepted as a partner, if you do not already have an Affiliate Account, we send you an email with an invitation link
- You need to follow the link to activate your affiliate space
- After that you need to set a password to protect it. **Remember to save your password**, you'll need it each time you want to check your revenues in the affiliate space
- Once logged-in you will see your affiliate home page

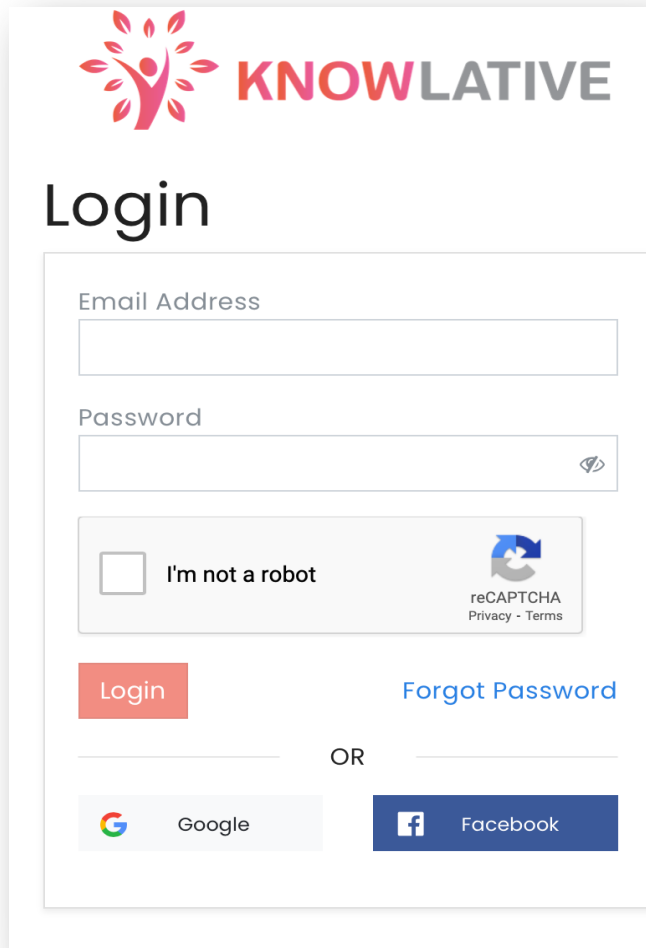
Affiliate Program: Access to your space

You can find the [Affiliate page](#) clicking on the Shop Menu of Knowlative webpage



Scroll down the page and you will find the [login](#) and [signup](#) link

Affiliate Program: login to your space



The screenshot shows the Knowlative login interface. At the top is the Knowlative logo, which consists of a stylized pink and red flower-like icon next to the word "KNOWLATIVE" in a sans-serif font. Below the logo is the heading "Login". The form contains two input fields: "Email Address" and "Password". Below the password field is a reCAPTCHA widget with the text "I'm not a robot" and a checkbox. To the right of the checkbox is the reCAPTCHA logo and the text "reCAPTCHA Privacy - Terms". Below the reCAPTCHA widget is a red "Login" button. To the right of the button is a blue link "Forgot Password". Below the login button is a horizontal line with the word "OR" in the center. Below the line are two social login buttons: a Google button with the Google logo and the word "Google", and a Facebook button with the Facebook logo and the word "Facebook".

[Login here](#) using the:

- **email** address where you received the invitation
- **password** you set up during the activation process

Affiliate Space: Home

Your name

Your Referral Link
to the shop

The screenshot shows the 'Home' page of the Knowlative Affiliate Space. At the top, there's a navigation bar with 'Home', 'Marketing Tools', 'Payments', and 'Settings'. A 'Logout' link is in the top right. Below the navigation bar, the user's name is displayed as '[redacted]' with a 'Hide Links' button to its right. The main content area is divided into two columns. The left column is titled 'Referral Link 10%' and contains the text 'Refer your friends using the link below and earn commissions on purchases made by them'. It displays a referral link 'https://knowlative.com/?ref=[redacted]' with a 'Copy' button and social media sharing icons (Facebook, Twitter, Pinterest, WhatsApp, Email, Print). The right column is titled 'Coupon Code 10% off' and contains the text 'Share your coupon code with others. For every purchase someone makes using your coupon code, you get the credit'. It displays a coupon code '[redacted]' with 'Copy' and 'Copy Shareable Link' buttons, and a 'Change coupon code' link. Below these sections is a 'Summary' table with five columns: Referrals (0), Orders (0), Conversions (0%), Sales (€0), and Earnings (€0). A date selector shows '7 Dec 2022'.

Home Marketing Tools Payments Settings Logout

[redacted] Hide Links

Referral Link 10%
Refer your friends using the link below and earn commissions on purchases made by them
[https://knowlative.com/?ref=\[redacted\]](https://knowlative.com/?ref=[redacted])
Copy

Coupon Code 10% off
Share your coupon code with others. For every purchase someone makes using your coupon code, you get the credit
Coupon Code [redacted] Copy Copy Shareable Link
[Change coupon code](#)

Summary 7 Dec 2022

0 Referrals	0 Orders	0% Conversions	€0 Sales	€0 Earnings
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KNOWLATIVE



Affiliate Space: Home

Your Coupon Code: you can share the Coupon code with your contacts. They get a 10% discount on all purchases in Knowlative Shop and you get:

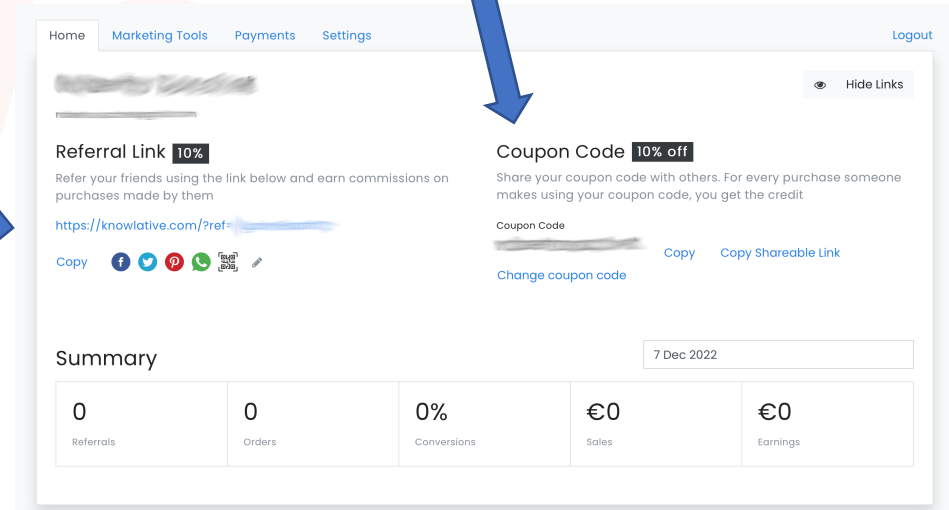
- 50% revenue on the tickets for “Connecting Communities” conference
- 10% revenue on all other products

Your Referral Link: any purchase made arriving to the Knowlative website through your link is linked to your affiliate profile. You get:

- 50% revenue on the tickets for “Connecting Communities” conference
- 10% revenue on all other products.

No discount is applied on the purchase for the buyer.

This link is to the Knowlative website. See in the next section of this document how to create a specific link for a product.



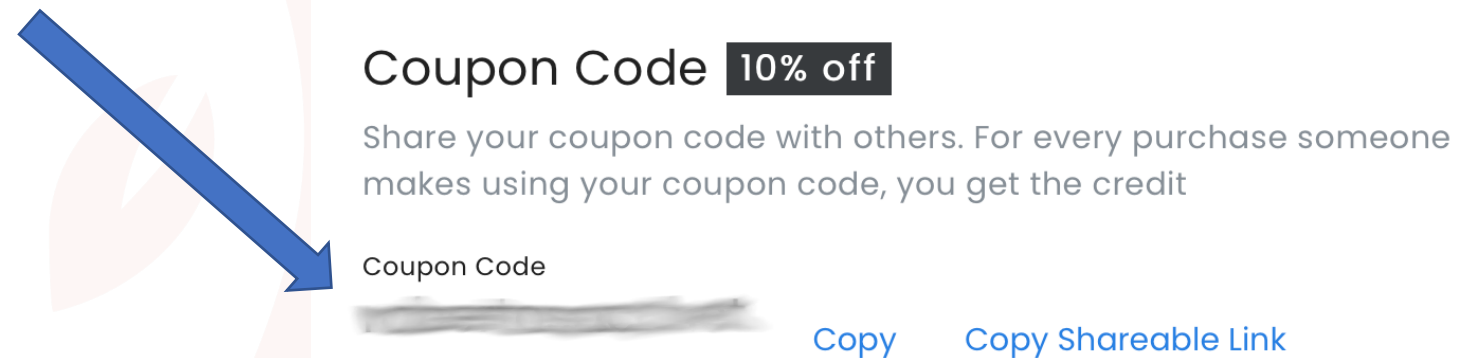
The screenshot shows the 'Marketing Tools' section of the Knowlative dashboard. It features two main panels: 'Referral Link' and 'Coupon Code'. The 'Referral Link' panel displays a 10% commission rate and a referral link starting with 'https://knowlative.com/?ref='. The 'Coupon Code' panel shows a 10% off coupon code and options to copy it or shareable link. A blue arrow points from the 'Your Coupon Code' text to the 'Coupon Code' panel. Another blue arrow points from the 'Your Referral Link' text to the 'Referral Link' panel. Below these panels is a 'Summary' table showing 0 Referrals, 0 Orders, 0% Conversions, €0 Sales, and €0 Earnings as of 7 Dec 2022.

Summary					7 Dec 2022
0	0	0%	€0	€0	
Referrals	Orders	Conversions	Sales	Earnings	

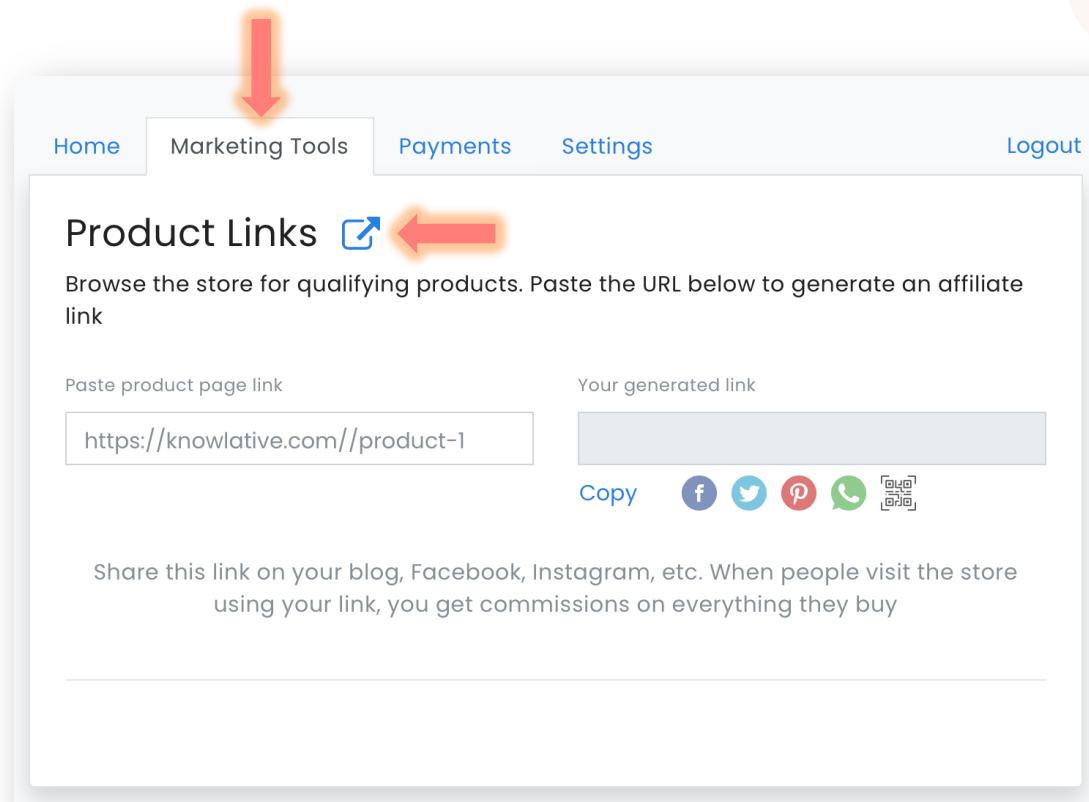
Affiliate Space: Share your affiliate link/code

In order to use your affiliate code you have 3 possibilities:

1. Use your **Referral Link** to the Knowlative website
2. Create a **Direct Referral Link** to a specific product and share the link (see next pages)
3. Share your **Coupon Code** available in home



Affiliate Space: Create a direct referral link (1/4)



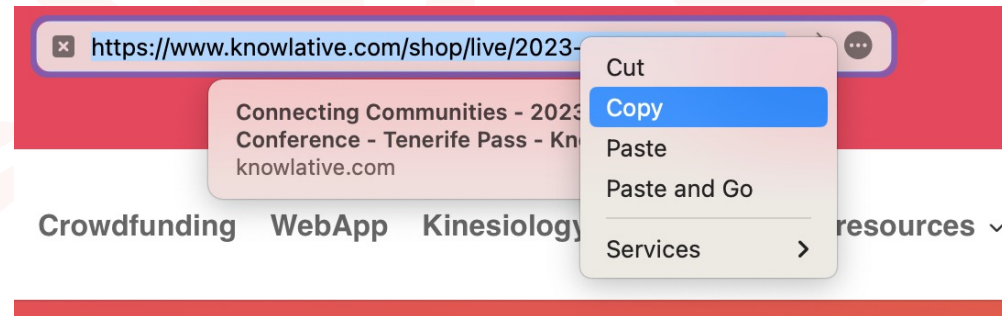
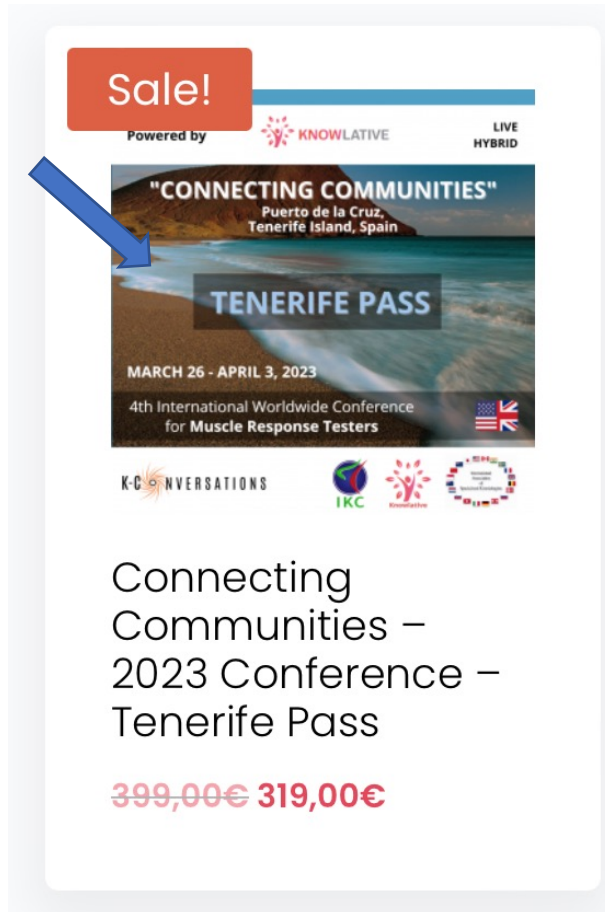
In your Affiliate Home

1. Click on “Marketing Tools”
2. Click on the blue rounded square with the outgoing arrow
3. A new tab will appear with the Knowlative website inside
4. Click on Shop in the main menu. You can choose a category if you like

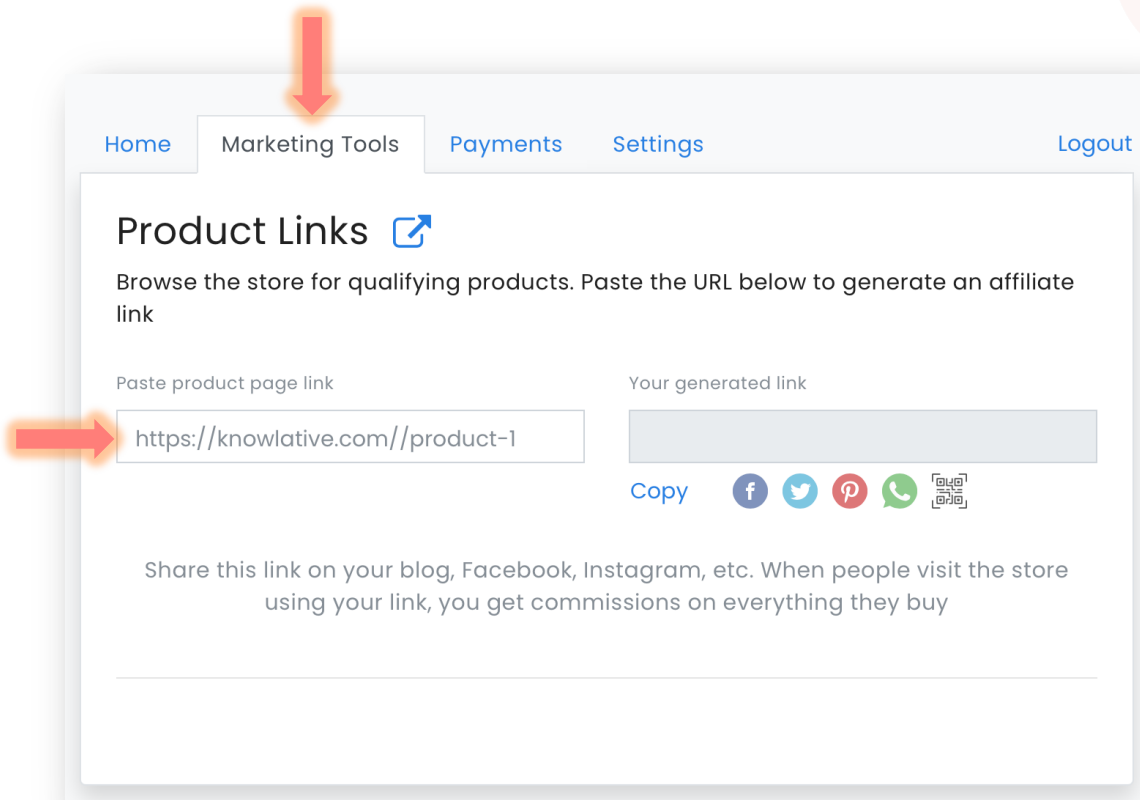
Affiliate Space: Create a direct referral link (2/4)

1. Click on the product you want to share

2. From the product page copy the url of the page



Affiliate Space: Create a direct referral link (3/4)



Home Marketing Tools Payments Settings Logout






Product Links

Browse the store for qualifying products. Paste the URL below to generate an affiliate link

Paste product page link

<https://knowlative.com//product-1>

Your generated link

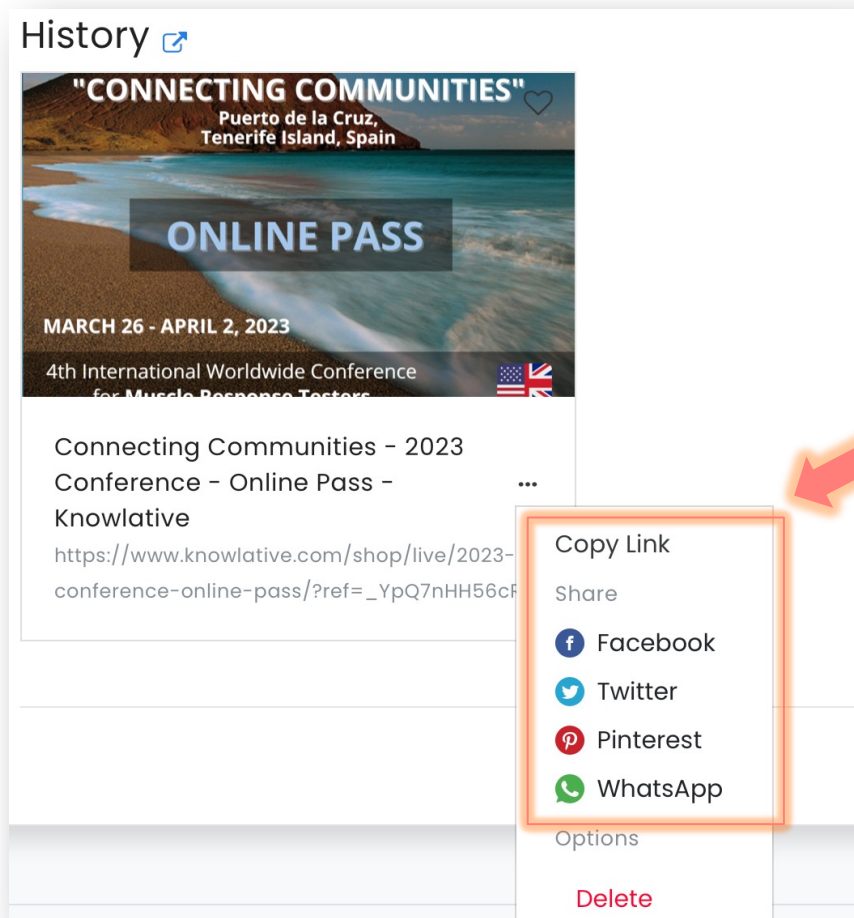
Copy     

Share this link on your blog, Facebook, Instagram, etc. When people visit the store using your link, you get commissions on everything they buy

In your Affiliate Home

- Paste the product page link you copied before
- In “Your generated link” a new link will appear
- Click on Save and the link will be available in your history
- Click copy and then paste it in your communication

Referral Link: Share link in the social media (4/4)



- In the History area you find a card for each saved link
- To use it again for your next communication, you can click in the “...” button
- You will see a list where you can copy the link or share in the social media.

Thank you for your help!